

The Martin Luther King, Jr. Community Center & The Harambee Steering Committee Present

The 46th Annual Harambee Festival
"Harambee Seeing the Future of Our Children"
SATURDAY, OCTOBER 31, 2020
10:30 AM – 3:30 PM



Harambee!

Perhaps you're familiar with this Swahili greeting which means "Let's Pull Together!"

This is your invitation to pull together with the Harambee Festival of Dallas, as a Community Partner at our 2020 event on the last Saturday in October. You'll enjoy a fun-filled day attended each year by over 5,000 people of all ages and enjoy exposure to our Steering Committee and highly esteemed sponsors.

For 45 years, since 1974, the Harambee Festival of Dallas has pulled our community together for both support and enjoyment. This event provided a central hub for community resources for families, while their children enjoyed a full day of entertainment. The whole family attended this event together. Retail and food vendors alike enjoyed a brisk business.

Norma Adams-Wade, the well-respected winner of many journalism awards and a popular columnist of the Dallas Morning News says, "Harambee is now the longest-running festival of its kind – a unity festival that now brings together all cultures." The 2020 theme is "Harambee Seeing the Future of Our Children" and our overall mission is to educate and unify all generations, cultures and social groups. This year, as never before, in the aftermath of the Covid-19 Pandemic, our community needs this event.

Due to COVID -19 this year's festival will proceed on October 31, 2020 as planned just on a different format. **Local families and those from surrounding cities will still be able to register for: FREE treat bags & care packages during the Drive-Thru virtual event, located at 2922 MLK Jr. Blvd., Dallas, Texas 75215, starting at 10:30am to 3:30pm or until supplies last.** There is an expectation of over 20+ Community Partners, 50+ Volunteers and 400+ families to attend.

All families are to stay inside their vehicle with an open trunk. Walk-Ups are also welcome. Masks are required for each volunteer and recipient.

Every year we have been able to impact many generations. All participants will be able to share the love by streaming a schedule of live festivities during the Virtual Festival as well. A list of events will soon be announced online, via local and national media outlets.

We have a lineup of presenters and youth performers from around the world. This time around, with our Virtual Festival, the Dallas Harambee Steering Committee will reach past our annual attendance of over a thousand families, a hundred vendors and volunteers from across North Texas, as well as to present our traditions and connect with others globally.

The majority of the population carries a mobile device and has a social media account. By acquiring a streaming platform such as Facebook or YouTube and the right promotional mix, the festival will reach well over millions, if not in one day, definitely over one month. Using cross promotions with sponsors, partners, performers, presenters and volunteers, what a great opportunity to reach over a million people across the country and the globe on a mobile format through social media, live streaming views, shares and downloads.

The Harambee Festival is an event you can trust. The Steering Committee insists on a positive, secure experience for every participant. Each of our previous 45 years have been incident-free. Our volunteers earned community service hours and a free lunch.

The Harambee Festival Community Partner is a vital part of this awesome festival and we urge you to join us in making this a special day for our community. This opportunity comes to you with few obligations. All Community Partner spaces are 10' x 10' with a 6-foot table & 2 chairs. You must bring your own canopy/tent. No alcoholic beverages are allowed. **We require a donation of \$50.** This donation will benefit the Martin Luther King, Jr. Community Center and the Harambee Festival Steering Committee.

With your participation and the participation of like-minded community partners we can continue this important community event. Please consider having your business participate as a community partner and share this opportunity with others who wish to promote the success of future generations in our community.

Please sign up for your space NO LATER THAN Friday, October 2, 2020. Any applications received after the requested due date will be \$75.

For more information, please visit www.harambeedallas.org. Further questions can be directed to Willie Minor (214-978-7164) or Bobbie Murkledove (214-533-2054) or send an email to dallasharambeefestival@yahoo.com.

Sincerely,

Willie H. Minor, Jr.

Chairman

HARAMBEE FESTIVAL COMMUNITY PARTNER REGISTRATION FORM

All community partner spaces are 10' x 10'. You must bring your own canopy. No alcoholic beverages are allowed. A non-refundable fee of \$50 will be charged for each vendor. Proceeds will benefit the Harambee Steering Committee and the Martin Luther King, Jr. Community Center. Please return applications to the Martin Luther King, Jr. Community Center or the Harambee Steering Committee.

THE DEADLINE TO REGISTER IS FRIDAY, OCTOBER 2, 2020

Vendor Type: () INFORMATIONAL () NON-PROFIT () FOR PROFIT

BUSINESS/ORGANIZATION NAME: _____

CONTACT PERSON: _____ PHONE NUMBER: _____

ADDRESS: _____

EMAIL ADDRESS: _____

Please describe the nature of your business or organization:

RELEASE AND WAIVER OF LIABILITY

WHEREAS, _____ (print name of "Participant"), hereafter desires to participate in the 46th Annual Harambee Festival on Saturday, October 31, 2020, from 10:30 a.m. until 3:30 p.m. (The Event)

NOW THEREFORE, WITNESSETH:

I, _____ ("Participant"), hereby certify and agree as follows.

1. I am at least 18 years of age and agree to abide by all instructions given to me by the managers or directors of the Event, or their agents. I understand and assume the risks of participating in this Event.
2. I expressly release the City of Dallas, its officers, employees, and agents, from any liability for injury or death, and/or damage to my property resulting from my participation in the event, regardless of whether the damage or injury was caused and/or contributed to in any way by the negligence, or contributed to in any way by the negligence or fault of the City of Dallas, its officers, agents, or employees.
3. I understand and agree that execution of this Release and Waiver of Liability does not constitute a release or waiver by the City of Dallas of the defense of governmental immunity, or any other legal defense, which may be applicable with respect to any claim, which may arise against the City of Dallas.

EXECUTED this _____ day of _____ 2020.

BY _____
Participant's Signature